

NEWS – FOR IMMEDIATE RELEASE

Contact: Trish Feathers – 914.365.3597 or tfeathers@sshsw.org



Ross Flores is the recipient of this year's Adriana Jude Scholarship.

SOUND SHORE MEDICAL CENTER AWARDS ADRIANA JUDE SCHOLARSHIP

Sound Shore Medical Center of Westchester is pleased to announce Ross Flores of New Rochelle High School as the recipient of the 2009 Adriana Jude Community Service Scholarship.

New Rochelle, NY (July 1, 2009) – Sound Shore

Medical Center (SSMC) is pleased to announce the 2009 Adriana Jude Community Service Scholarship award winner – Ross Flores of New Rochelle High School. This \$1,000 scholarship recognizes SSMC's Annual Holiday Toy and Coat Drive community service interns for their contribution of energy, compassion, and dedication to the New Rochelle community. The award is designated for continuing education.

As a rising senior, the son of Dr. and Mrs. Carlos Flores of New Rochelle was chosen as a community service intern. Beginning last fall, he worked closely with the event's organizing committee, including co-chairs, Kathy Curto and Patricia A. Devine, MD, to gain invaluable, first-hand understanding of the complexities involved in community outreach projects of this magnitude. He was intimately involved in the pre-planning, day of the event, and post-event requirements that make this effort a year-round project – one that involves hundreds of volunteers and donors. In fact, this President of the NRHS Student Government and member of the National Honor Society used his many talents to benefit SSMC's Community Service Intern Program. Ross utilized his extensive contacts and computer skills to expand outreach and marshal volunteers needed for not only the extensive ground work but also for the actual day of "gift giving".

Upon presenting the Adriana Jude Scholarship, the co-founder Mrs. Curto commented, “Ross is a young man who exudes the kind of confidence, intelligence and passion for human rights that is essential for a good leader and a true humanitarian to possess.” This proven leader is pursuing his higher education at Northwestern University and anticipates a double major in Dance and Political Science.

The Toy & Coat Drive started in 1994, as an expression of Kathy Curto’s appreciation to Sound Shore Medical Center and Patricia A. Devine, MD, Chief of Maternal-Fetal Medicine, for the exceptional high-risk pregnancy care she received. When Mrs. Curto gave birth to a healthy daughter, Adriana Jude, *for whom the Community Service Award is named*, she wanted to do something meaningful for others. After 15 years, the event has expanded in scope to include not only toys, but also winter coats and non-perishable food goods, which are distributed discreetly to deserving individuals prior to the Holiday Party.

For additional information on SSMC’s Annual Toy & Coat Drive or to make a donation to the Drive or the Adriana Jude Community Service Scholarship, you may email ssmctoysandcoats@aol.com or contact the Hotline at 914.365.4567.

For physician referrals, call MDs-LINE (914.367.5463) or visit www.ssmc.org to discover more about Sound Shore Medical Center *Care. For Life. services.*

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Sound Shore Medical Center of Westchester:

<http://soundshore.org/AboutSSMC>

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